



Since 1998



A world of opportunity awaits





Welcome to our world
at IHT Hotel School

A word from our CEO: **Kari Smith**

Dear Prospective Student

Are you professional, ambitious and do you want to work in an international business environment?

Well, if so, you have chosen well! Did you know that the Hotel and Tourism Industry is one of the world's largest generators of wealth and jobs? This is due to the new and exciting trends that have emerged from global expansions in this industry.

It is therefore no surprise that hospitality and tourism education is in great demand, especially quality higher education. IHT was established in 1998 and has since grown to one of the leading hotel schools with strategic international connections.

Our Hospitality Programmes were not only developed from the demands of the industry, but was also designed to challenge you! Not only will you learn theoretically about various management aspects, but you will get the opportunity to apply them in some of the best real-life hospitality establishments in the industry.

IHT is more than just a Hospitality School.

It's a place where our students share unique experiences, where they discover their own sense of ambition and competition, where



they learn about the true meaning of professionalism, diversity, unity, hard work and above all, how to still have fun.

So, if you want a place where you can thrive personally and professionally and where you can make friends for life, IHT Hotel School is definitely the right place for you.

Please join us at one of our Open Days or speak to one of our vibrant and dynamic marketing officers and trust us with your future to turn you into a hospitality leader!

All the Best!

Kari Smith
CEO

Your road to *success* starts here

IHT students are highly sought after in the hospitality industry. So much so that 90% of our students receive one or more job offers for full-time employment during their final work-integrated learning session or by graduation day!

Career options in hospitality are not limited to traditional hotel and restaurant businesses. Hospitality graduates are highly valued in service sectors such as tourism, luxury retail, marketing, finance and technology where customer loyalty depends on quality service and experience.

So wherever you want to take your career - IHT Hotel School is the place to get you started!

The international business landscape is constantly changing and fascinating career opportunities are now opening up because of the rising need for hospitality expertise in other industries and businesses.

A growing number of businesses recognise the strategic importance of the 'hospitality element' and are now turning to hospitality graduates for a particular combination of skills that is hard to find anywhere else!

Many hotel, travel and event sectors contact our campus regularly to recruit students for internship and employment opportunities.

Hospitality is also one of the world's fastest growing and most dynamic fields of employment with positive trend forecasts for the coming years. According to the *World Travel & Tourism Council (WTTC)*, this industry will account for 1 in 10 jobs on the planet by 2023.

At IHT we teach and train all aspects of traditional and contemporary management with a broad perspective that takes into account all the economic, human and cultural issues involved. We will assist you to develop your professional and personal skills to their maximum, readying you to enter the corporate world or start your own business.

During your time at IHT you will acquire essential business skills like communication, analytical and entrepreneurial skills. We will assist you in nurturing a hospitality mindset and perfect your soft skills, such as attention to detail, self-improvement, determination and integrity. All of these will maximise your employability after completion of your studies.

Our programmes

Diploma in Hospitality Management:

NQF level: 6 | SAQA ID: 63169

Full time three year programme

January and June Intakes

Our programme commences with a fun-filled orientation week including:

An overview of the Hospitality Industry

We kick-off the programme at one of Cape Town's leading hotels followed by site inspections to some of our industry-partner hospitality establishments.

Team Building activities

Students are divided up into teams to participate in various team building activities including a Scoutabout, visits to tourist attractions in and around Cape Town and other ice breaker activities.

Campus orientation and lecturer introductions

Once students have gotten to know each other through the team building activities, they are provided the opportunity to also get to know their new lecturers and campus in an interactive manner.



Diploma in Hospitality Management

Level:	Diploma (registered on NQF Level 6; SAQA ID: 63169)
Qualification:	Diploma in Hospitality Management
Duration:	3 years
Intakes:	January and June

This full time three year programme aims to equip students with the necessary knowledge and skills to work in supervisory and management positions in the various sectors of the Hospitality Industry.

This programme offers students comprehensive academic education together with hands-on skills training. The Diploma in Hospitality Management provides students with an academic qualification that will equip them with the necessary skills and abilities to enter the workplace with confidence and become attractive to potential employers in the hospitality and tourism industry.

IHT graduates are well sought after for various positions across a wide range of hospitality as well as private business sectors from Guest Houses, Hotels, Restaurants, Conference and Exhibition Centers, Event Management Companies, Luxury Cruise liners and Game Lodges.

This Hospitality Management Programme will also benefit students looking to obtain the necessary entrepreneurial knowledge and skills to start their own business.

Theory classes in this programme are facilitated by passionate lecturers that use various teaching methods to facilitate learning. This include self study, industry related guest speakers, various exciting video material and also subject related field trips.

The Hospitality Management programme has three academic periods:

Year I:

January - October: Theory classes on campus

Year II:

November - April: Internship in industry

June - December: Theory classes on campus

Year III:

January - July: Theory classes on campus

August - December: Final industry internships

First Year	Second Year	Third Year
<p>Module 1: Hospitality Communication I</p> <p>1.1 Customer Relations and Communication</p> <p>1.2 Cultural Awareness</p> <p>1.3 Business Communication 1</p>	<p>Module 9: Hospitality Practice I (Work-Integrated Learning - minimum 26 weeks)</p>	<p>Module 17: Hospitality Financial Management III</p> <p>17.1 Finance III</p> <p>17.2 Manage Financial Operations</p>
<p>Module 2: Hospitality Business Technology I</p>	<p>Module 10: Hospitality Business Communications II</p>	<p>Module 18: Hospitality Business Technology III</p>
<p>Module 3: Food and Beverage Studies I</p> <p>3.1 Beverage Studies</p> <p>3.2 Wine Studies</p> <p>3.3 Restaurant and Food Service</p>	<p>Module 11: Hospitality Business Technology II</p>	<p>Module 19: Hospitality Business Management III</p> <p>19.1 Manage Physical Assets</p> <p>19.2 Entrepreneurship</p> <p>19.3 Manage Quality Relations and Service</p> <p>19.4 Human Resource Management</p>
<p>Module 4: Culinary Studies</p> <p>4.1 Culinary Studies Theory</p> <p>4.2 Culinary Studies Practical</p> <p>4.3 Nutrition</p> <p>4.4 Menu Planning</p>	<p>Module 12: Hospitality Financial Management II</p>	<p>Module 20: Hospitality Marketing II</p> <p>Module 21: Hospitality Law II</p>
<p>Module 5: Accommodation Management:</p> <p>5.1 Front Office Procedures</p> <p>5.2 Micros Opera</p> <p>5.3 Housekeeping</p>	<p>Module 13: Hospitality Business Management II</p> <p>13.1 Leadership</p> <p>13.2 Roster Staff</p> <p>13.3 Train Small Groups</p>	<p>Module 22: Hospitality Practice II (Work-Integrated Learning - minimum 22 weeks)</p>
<p>Module 6: Hospitality Financial Management I</p>	<p>Module 14: Hospitality Marketing I</p>	
<p>Module 7: Hospitality Business Management I</p>	<p>Module 15: Hospitality Law I</p>	
<p>Module 8: Hospitality Health and Safety</p> <p>8.1 Hygiene</p> <p>8.2 Safety and Security</p> <p>8.3 First Aid</p>	<p>Module 16: Food and Beverage Studies II</p> <p>16.1 Event Planning</p> <p>16.2 Purchase and Control Systems</p>	



Real world experience:

Industry internships

The programmes offered at IHT Hotel School are Co-operative Learning Programmes, which simply means that, apart from providing students with hands-on career directed theoretical knowledge on campus; they also receive opportunities to apply their acquired knowledge whilst working real-time in a hospitality establishment.

Our learning programme includes two Work-Integrated Learning Modules which requires students to work in industry for 26 weeks during their second year of studies and 22 weeks during their third year of studies. Here they receive invaluable on-the-job training from our industry partners to prepare them for their future positions in the hospitality and tourism industry.

The following are some leading hospitality establishments where IHT students are currently completing their industry internships:

- One & Only, Cape Town
- The Belmont Mount Nelson, Cape Town
- The Marine Hotel, Hermanus
- Delaire Graff, Stellenbosch
- The Cape Grace, Cape Town
- Leeu Collection Boutique Hotels, Franschhoek
- Francourt Hotel & Spa, George
- Century City Conference Centre & Hotel, Century City
- Majeka House, Stellenbosch
- The Westin, Cape Town
- Birkenhead House, Hermanus

- Royal Malewane Safari Lodge, Hoedspruit
- The Silo Hotel, Cape Town
- La Residence, Franschhoek
- The Cullinan, Southern Sun Hotel, Cape Town
- Le Méridien Mina Seyahi Beach Resort & Marina, Dubai



Follow us on   to see where our graduates of the last 21 years are making a name for themselves.

#21yearsofexcellence

Word from the industry:

Our students making a mark

At IHT Hotel School we love taking pride in (and bragging about) our students who venture out into the global world of hospitality, using the platform of their industry internships to apply their passion, experience, knowledge and skills to create great open doors for their future:

Liora – Event Coordinator, Century City Conference Centre & Hotel

Liora Ment enrolled at IHT Hotel School with a clear passion to pursue a career in events and throughout her studies at IHT she proved that she not only had the passion, but also the capability to become a successful event coordinator. With her strong organisational skills, calm demeanour and warm smile, she is able to put anyone at ease of her ability to manage any type of event with great expertise. Because of this unique skill set Liora secured an internship at Century City Conference Centre & Hotel(CCCC&H) during her final year of studies. Now, two years later, she has become a familiar face in the CCCC&H team as well as a notable name in the events industry.

During her short career to date, she has managed to rack up reviews and achieve accolades well beyond her years.

It therefore comes as no surprise that the industry has their eyes on this young and dynamic event coordinator!

'I started my journey at CCCC&H in 2016 when I was selected to complete my final internship forming part of my studies at IHT. CCCC&H inspired me to be the best that I can be and created a firm foundation for my career in the



events industry. Being an Events Coordinator at CCCC&H has taught me to become flexible, versatile and detail-driven. It has also taught me the value of building a strong team dynamic in the workplace.

Every achievement and accolade I have received so far would not have been possible without the support of my team. Our hard work as a team has reaped many rewards such as the SAACI Venue of the Year Award in 2018 as well as the Best Large Hotel Conference Venue in South Africa in 2018. For a young event coordinator passionate about shaping the future of the events industry, I have truly landed my dream job!

A final word from Liora motivates students aspiring to shape their career in the field they are passionate about:

'There are many reasons for doing the things we do in life. But whatever you do, do it with passion, give your best and never give up, as learning paired with hard work is the key to sustainable career growth.'



Joshua – Intern, *The Westin Le Meridien Mina Seyahi Beach Resort and Marina, Dubai*

Joshua Atwood Palm completed his final Industry internship at the Le Méridien Mina Seyahi Beach Resort and Marina, UAE in 2018. With raving reviews on Trip Advisor and a staff achievement award recognising his dedication and hard work in the hotel, Joshua thrived in his work environment.

'My experience has been far beyond my expectations! Dubai is the only country in the world where the air-con industry is on the verge of out doing the oil industry. However Dubai more than makes up for the heat with their vibrant hospitality.

From the moment I arrived in Dubai, everyone I met went out of their way to make me feel like I never left home; everyone welcomed me with open arms and have provided me with the necessary support to adjust to the fast paced life in Dubai.

Since my first year of studies at IHT Hotel School I had a vision of working in a global city such as Dubai. Being able to realise this dream so soon in my career motivates me daily to work even harder to reach the top. I plan on returning to South Africa to complete my degree studies and there after pursue opportunities that will shape my future as manager in this global and exciting industry.'

With an excellent approach to customer service and wisdom beyond his years Joshua is sure to rack up the accolades in the future.



Thubelihle – Hostess, *Del Mar Restaurant, Washington DC, USA*

Thubelihle Gwentshula impressed all her employers from day one and managed to shine in any guest-facing position she found herself in.

She completed her first internship at the One & Only Cape Town, where she proved herself a valuable member of the team, receiving raving reviews from both guests and management. Her second internship was completed at the Marine Hotel in Hermanus where again she became a firm favourite amongst guests and management alike. With her dazzling smile and warm personality she quickly attracted international attention.

Early in 2018 Thubelihle was recruited by Del Mar restaurant as a host and jetted off to Washington DC, USA to start her international career at Del Mar forming part of the award winning Michelin star restaurant group by Fabio Trabocchi. Fabio and his wife, Maria has received some of the highest accolades in the restaurant industry and have become renowned for the service excellence they offer their diners.

In the hands of the Trabocchi group, Thubelihle's star can only shine brighter and brighter. We wish her the best for her career ahead and will definitely be keeping a close eye on our much loved export.

IHT *Student Life* on Campus

Our Campus

IHT Hotel School's campus is situated on the beautiful heritage premises, Bloemhof Manor House & Farm in the upmarket area of Oude West Hof, Bellville, dating back to 1886. The campus is located on over 2000 square meters of land with beautiful oak trees, tranquil terraces and lawns rolling down to a small river.

Our campus facilities comprises of various lecture rooms, administrative offices, restaurant training area, kitchen training space, boardroom and a learning centre for students. The campus also provides our students with ample space inside and outside to relax during break times.

Apart from the student pause areas located in the Manor House, the garden terraces offers shaded and tranquil areas for students to relax, have lunch and watch the squirrels playing in the oak trees.

Our campus is situated in one of the safest suburbs in Cape Town with only one main access road into the affluent area of Oude West Hof and therefore our students have peace of mind regarding their personal safety. Most public transport also have stop and pick up points a mere 100 meters from our campus and therefore students who make use of public transport finds it extremely convenient to study at IHT.





Field trips

The main aim of these field trips is to bridge the gap between theoretical knowledge and hands-on experience by demonstrating to students how to apply the knowledge they learnt into a skill to be used in the working environment.



Fun Days

As part of the Student Life at IHT, students have various fun days during their time on campus. The aim is to get to know fellow students and to start building relationships that our students will be able to carry with them into their careers in the hospitality and tourism industry.



Annual Student Formal

On this glamorous evening IHT staff and students get a chance to dress-up for an evening of glitz and glam, dinner and dancing.





Community outreach:

IHT students getting involved

At IHT Hotel School we strongly believe that hospitality leaders must also be able to serve – not only in their working environment, but also in the community in which they are based. For this reason, the owner of IHT Hotel School, Mrs. Kari Smith, started a section 21, non-profit organisation, *Touching Lives*, (registration number 2006/1016071/08) that formally serves as the social responsibility vehicle of IHT Hotel School.

The main purpose of *Touching Lives* is to provide food, clothing and other basic necessities to orphaned, vulnerable and less privileged children in the care of orphanages, safe houses, educare centers and other projects situated in and around Cape Town. Currently *Touching Lives* supports various projects situated in Khayelitsha, Ruyterwacht, Mfuleni and the town of Grabouw.

Kari Smith, owner of IHT Hotel School, together with Charl Olivier, Project Manager of *Touching Lives*, regularly visit the projects to determine their immediate and long term needs. These needs are then addressed by the fund-raising efforts of IHT's students together with sponsors taking hands with *Touching Lives* to offer support to the projects currently struggling to meet the needs of the children in their care.

Touching Lives' project manager accompanies our students on visits to the projects with the purpose of creating awareness of the challenges faced and to come up with solutions to address and overcome these challenges. Students are then encouraged to execute fundraising initiatives and awareness campaigns in order to raise funds and collect food, clothes and other necessities to support the projects.

We believe that creating this awareness of social responsibility in our students and getting them involved in these community outreach initiatives will enable them to become future leaders that will bring much needed social change in our community and country.

Success Story

Chris Jonga, a Xhosa boy from Khayelitsha, is one of our success stories. Chris was sponsored by *Touching Lives* to study towards a Diploma in Hospitality Management at IHT Hotel School.

After successfully graduating, he filled various hospitality management positions locally before being sent to America by a five star international hotel group to further his career.

Charity events: *IHT students making a difference*

IHT Hotel School's second year students organise events every year as a practical component of the module, Event Planning that forms part of the three year Diploma in Hospitality Management. To address the needs of the various community projects supported by *Touching Lives*, IHT decided to marry this academic requirement with the purpose of *Touching Lives* by providing students the opportunity to organise annual charity events raising funds and awareness for the projects supported by *Touching Lives*.

IHT Hotel School's Event lecturer guides the students through the process of organising charity events, from conception through to execution, while allowing the students to passionately apply their own vision for the events which is fuelled by their determination to bring positive change into the lives of the less privileged children they have met during their visits to the various *Touching Lives* projects.

Organising fund-raising events not only teaches our students the necessary skills to successfully

organise an event, but also endeavours to instil in them an awareness of the social responsibilities required of leaders – leaders who know how to lead as well as to serve.

Many children's lives have been touched and destinies altered through *Touching Lives*' involvement in the community along with the support of IHT Hotel School's students – we hope to see many more lives changed through this powerful collaboration.

Latest Fundraising

In 2018 our students organised two events – a Black Tie Gatsby Gala event held at the President Hotel on 13 October 2018 and a ChariTea Women's event held at Mistico Equestrian Estate on 20 October 2018. The students went above and beyond every expectation raising a record R50 000 for *Touching Lives* (NPO) along with food, clothing and other donations that we were able to distribute to the various projects *Touching Lives* supports!

We are so proud of these managers-in-the-making for stepping up and making a difference in the lives of those less fortunate.



Frequently Asked Questions

Programme Entry Requirements

The minimum admission requirement for enrolling for the Diploma in Hospitality Management is a National Senior Certificate (NSC) as certified by Umalusi with an achievement rating of 4 (Adequate Achievement, 50 – 59%) or better in four subjects chosen from the 2 — credit NSC subjects of which English Home Language or English First Additional Language must be one, OR any other recognised equivalent qualification obtained at NQF Level 4.

IHT have a selection process that includes a personal interview, before any new students are accepted into our programmes.

Our Registration and Accreditation

IHT Hotel School (Pty) Ltd is registered with the South African Department of Higher Education and Training as a Private Higher Education Institution with Registration Certificate No. 2008/HE07008.

This means that IHT graduates will receive a valid qualification which is registered on the South African Qualifications Authority's (SAQA) National Qualification's Framework (NQF). The SAQA ID Number for our Diploma in Hospitality Management is 63169.

Please note that if an Educational institution cannot supply you with their Registration Certificate Number, they are probably not registered and therefore cannot legally offer any national qualification.

Student Loans and Tuition Fees

As the qualifications offered by IHT Hotel School is registered on the National Qualifications Framework (NQF) and we are also registered with the Department of Higher Education and Training, most banks will offer student loans to prospective students because IHT Hotel School is listed on their panel as an accredited institution.

Most banks will only process a student loan application on receipt of a formal registration letter from us. The current tuition fees for our programmes are available on our website or from our marketing representatives.

Accommodation

Students need to arrange their own accommodation whilst studying at IHT. We can provide details of establishments offering accommodation to our students in the Northern Suburbs of Cape Town and closer to our campus on request.

Transport

It is essential for students to have or arrange their own transport. Our main learning programme requires students to work in the hospitality industry for 26 weeks during their second year of studies and 22 weeks during their third year of studies. During these work-integrated learning sessions students have to work shifts at various hospitality establishments. The use of public transport during these times will therefore not be sufficient and students are responsible to arrange their own transport.

Students can make use of public transport for the time when they are busy with academic sessions on-campus. Most public transport have stop and pick up points a mere 100 meters from our campus and therefore students who make use of public transport finds it extremely convenient and safe to study at IHT.

10 Reasons *why you should choose IHT*

1. IHT is the only Higher Educational Hospitality School in the Northern Suburbs of Cape Town since 1998.
2. Our programme covers a broad bouquet of module content including Hotel-, Food & Beverage-, Culinary- and Event management with a focus on developing students' entrepreneurial and business skills in a hospitality context.
3. IHT offers smaller classroom groups, a warm atmosphere and personal guidance to our students.
4. At IHT students receive personalised hospitality education with interactive classroom settings and experienced lecturers from the hospitality and other relevant industries.
5. IHT's programmes are nationally accredited and internationally recognised - our students work all over the world!
6. Our industry connections secure PAID internships for students.
7. We equip students to start their own business.
8. We have a respected network of Alumni working in senior management positions worldwide.
9. Our excellent reputation for the quality of our learning programmes and students.
10. IHT Hotel School has over 21 years experience training future leaders of the Hospitality and Tourism Industry.



Get in touch with us



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Follow us on   to celebrate our *#21yearsofexcellence* in Hospitality education!