



Module 9: Hospitality Practice I

Creating a community on Linked In

- **Create a strong profile**
- **Connect with like-minded industry friends, connections and companies**
- **Follow industry companies and affiliations**
 - Hotels and hotel groups
 - Marriot
 - One & Only
 - Kerzner Properties Hotel Group
 - Radisson
 - Hyatt
 - Hilton
 - Tsogo Sun
 - Westin
 - Newmark Hotel group
 - CitizenMHotels
 - The Royal Portfolio
 - The Liz McGrath Collection
 - Red Carnation Hotel Group
 - The Leeu Collection
 - Belmond Mount Nelson
 - The President Hotel
 - Lanzerac Hotel & Spa
 - Delaire Graff
 - Spier
 - CTICC
 - Century City Conference Centre & Hotel
 - Leading Hotels of the World
 - Relaix and Chateau
 - Restaurants and F&B groups
 - Life and Brand Portfolio
 - The Cove collection
 - Jan (Innovation Studio & Restaurants)
 - Fairview
 - Spice Route
 - Babylonstoren / Babel
 - Vida Café



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- Seattle Coffee Company
 - Ferrero Rocher
 - Lindt
 - San Pellegrino

 - Travel agencies, travel companies
 - Diners Club
 - American Express
 - AMEX
 - Hop on Hop off Red Bus
 - Airlines & Cruisliners
 - Sevensseas

 - Tourist hotspots and tourist affiliations
 - Cape Town Tourism
 - City of Cape Town
 - SANPARKs
 - Brand South Africa
 - South African Tourism
 - SKAL International
 - Showcook.com

Submission date: Linked-In profile (along with CV)	Wednesday, 23 March @ 08h30 Electronic: You're your Linked-In profile link to:: annemarie@ihthotelschool.com Hard copy: Not applicable.
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