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| Essential Activity 7: Topic 8 | | | | | | | | | | |
| Student Name: | | | | | | | | | | 105 |
| Student Number: | D | H | M | | | | | | | |

This assessment is **group work** – it must be completed in the group assigned to you.

SECTION ONE (40)

Formulate a detailed **fundraising** plan for the event you will be hosting including discussion on 1.1 – 1.2 below.

- 1.1 List of your fundraising initiatives with a paragraph explanation of each initiative/concept. (15)
- 1.2 Your fundraising schedule, in table format including columns for: (25)
 - Fundraising initiate name
 - Date(s) set out for it (launcing sales, closing sales, hosting initiative)
 - Total funds we aim to raise from it
 - Amount of people we hope to sell initiate to
 - Price we plan to sell initiative at (estimate income pp)

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| Submission date | Mo, 11 July 2022 |
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SECTION TWO (65)

- 2.1 Set up an accurate and detailed event **budget** (based on research including quotations) for the event you will be hosting. (45)
- 2.2 Link your detailed event budget to the timeline of your event by adding a column to the left or right of your budget indicating when each activity on your budget is forecasted to take place. (10)
- 2.3. Provide an analysis of your detailed event budget. Your analysis must include: (10)
 - Discussion on cost areas you think might be difficult to manage(5)
 - Discussion on attainability of budgeted profit(5)

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| Submission date | Th, 14 July 2022 |
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